

Martha

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Martha Stewart Home Decor Paint Frequently Asked Questions

What is Martha Stewart Home Decor Paint?

Martha Stewart Home Decor Paint is a highly pigment paint that offers amazing coverage. Perfect for many home décor projects, these paints are developed to brush on smoothly with superior coverage, dry to a beautiful eggshell finish, and are durable—making them perfect for heavily-used home décor projects such as furniture.

How many colors are available in the Martha Stewart Home Decor Paint line?

Martha Stewart Home Decor paint is available in fifty on-trend paint colors including ten metallic shades. They are formulated non-toxic, water-based and are fade-resistant.

How are Martha Stewart Home Decor Paints packaged?

All fifty colors of Martha Stewart Craft Home Decor Paint is packaged in a 2 oz. squeeze bottle with a flip top lid; however, twenty colors are also available in an 8 oz. container for larger project surfaces.

On what types of surfaces can Martha Stewart Home Decor Paint be used?

Many porous surfaces can be decorated with Martha Stewart Home Decor Paint such as wood, concrete, terra cotta, stone, fabric and canvas. However, on sealed surfaces such as glassware, ceramics and rigid plastic (not for use on flexible plastic, such as food storage containers), the paints should be used as decorative surfaces only. Also, fabric items should be used for decorative purposes only as the paints will not be permanent on fabric.

How can I use Martha Stewart Home Decor Paint?

Martha Stewart Home Decor Paint is ideal for many artistic home décor techniques. It can be used with paintbrushes for simple painting or base-coating and it can be used for stenciling using stencil brushes. When using sea sponges, interesting sponge effects can be created and it is perfect for use with patterned rollers. Because Martha Stewart Home Decor Paint is manufactured with a lower viscosity than other acrylic paints, it is easier to brush the paint onto a surface, creating a very smooth and even coverage!

Can I mix two Martha Stewart Home Decor Paints to achieve a new color or different value of the same color?

Yes, the paints can be intermixed with one another to create a new color or different value of the same color. To mix small amounts of color at a time, simply squeeze a small amount of paint to be mixed onto a palette. Using a palette knife, blend a small amount

of darker color into the lighter color. Continue adding small amounts of the dark color until the desired value is achieved.

Can I dilute Martha Stewart Home Decor Paint to achieve different effects?

Yes, thinning the paint with water will make it easier to create detailed line work. You can also spritz the diluted paint onto a project surface using a clean pump spray bottle filled with the water-thinned Martha Stewart Home Decor Paint.

Is Martha Stewart Home Decor Paint safe to use on outdoor project surfaces?

Yes, Martha Stewart Home Decor Paint is safe to use on outdoor projects, as it is formulated to be extremely durable, and it is both weather- and fade-resistant.

Do I need to seal Martha Stewart Home Decor Paint?

No, it is not necessary to seal a painted surface when using Martha Stewart Home Decor Paint, as the paint is self-sealing and will dry to a permanent finish.

What are the best tools to use when working with Martha Stewart Home Decor Paint?

Martha Stewart Home Decor Paint can be applied to a surface using any of the Martha Stewart paintbrushes, sponges, stencil brushes, and paint rollers.

How should I clean my paint application tools after using Martha Stewart Home Decor Paint?

Because the paint is water-based rather than a solvent-based, cleaning tools is easy using soap and water.

How long does it take Martha Stewart Home Decor Paint to dry?

Although Martha Stewart Home Decor Paints dry quickly to the touch, it will take 72 hours for the paint to cure fully to the project surface.

Is a project created using Martha Stewart Home Decor Paint dishwasher-safe?

No, projects painted on tiles, vases and other glass or ceramic vessels using Martha Stewart Home Decor Paints are not dishwasher-safe, nor should they be immersed in water. These surfaces should be used for decorative purposes only.