

Martha

STEWART

Martha Stewart Patterned Rollers Frequently Asked Questions

What is a Martha Stewart Crafts Patterned Roller?

A Martha Stewart Crafts Patterned Roller is a design tool that will create an overall pattern when rolled over most large surfaces. It enables you to quickly and easily apply a decorative pattern using paint that simulates the beauty of wallpaper at a fraction of the cost!

How many items are in the Martha Stewart Crafts Patterned Roller program?

The Martha Stewart Crafts Patterned Roller program includes a Patterned Roller Handle, Foam Replacement Roller, and four different reusable pattern rollers.

How are Martha Stewart Patterned Rollers packaged?

Each item, the Martha Stewart Crafts Patterned Roller Handle, the Foam Replacement Roller as well as each design of the Patterned Rollers is blister carded and found hanging in a store display.

What is the Martha Stewart Crafts Patterned Roller Handle?

The Martha Stewart Crafts Patterned Roller Handle is ergonomically designed for ease of use. It can be used with all four interchangeable pattern rollers to create a high quality overall design on large surfaces quickly and easily.

What is the best way to begin using the Martha Stewart Crafts Patterned Roller Handle?

Begin by removing the handle, foam roller and bracket from the packaging. Screw the handle onto the metal bracket and secure tightly with the metal nut. Place the foam roller in one of the middle three holes on the metal bracket. Next, pour paint into a flat tray and roll the foam roller back and forth until most of the paint has been fully absorbed into the foam roller. Insert the pattern roller in one of the two holes at the top of the metal bracket, making sure that the roller spins freely and is making contact with the foam roller. Once loaded, practice rolling the patterned roller on a sheet of paper as this will remove excess paint and distribute it evenly across the design.

What is the Martha Stewart Crafts Patterned Roller?

A Martha Stewart Crafts Patterned Roller is an interchangeable and reusable paint roller that is designed to be used with the Martha Stewart Crafts Patterned Roller Handle and foam roller to create beautiful overall patterns on large flat surfaces such as walls, furniture and even curtain panels.

How many Martha Stewart Crafts Patterned Roller designs are there?

Currently, there are four different Martha Stewart Crafts Patterned Roller designs: Floral Wheat, Birds and Branches, Faux Bois, and Vintage Floral. Each Patterned Roller measures 6" x 2" x 2" and are designed so that the pattern is easily repeated for a smooth match.

What is the Martha Stewart Crafts Foam Replacement Roller?

The Martha Stewart Crafts Foam Roller is a high density foam roller measuring 5 7/8" x 2 1/8" x 2 1/8". The high dense foam will easily absorb a good amount of paint allowing you to paint longer without needing to refill. It applies and distributes a thin, even layer of paint onto a Martha Stewart Crafts Pattern Roller. The Foam Roller is also easily cleaned, while paint is still wet, by rinsing under running water and can be reused over and over when completely dry.

What paint formula is the best to use when working with the Martha Stewart Crafts Pattern Rollers?

Overall design patterns can be painted onto large flat surfaces using Martha Stewart Crafts Multi-Surface Satin Acrylic Paints, Martha Stewart Crafts Vintage Decor Paint, or Martha Stewart Crafts Home Decor Paints.

What is the best way to apply a design to a wall or other large flat surface?

Once the Martha Stewart Crafts Patterned Foam Roller is loaded with the paint of choice, attach the desired Patterned Roller and test the roller over paper to make sure it is properly and evenly loaded. Touch the Patterned Roller to the surface. Using medium pressure, begin to roll the patterned roller in one direction, (in most cases, you will find the comfort level to roll towards you or in a downward motion when painting a wall). Stop to reload additional paint on the Foam Roller when necessary. To reload, first remove the Patterned Roller, load additional paint by rolling the Foam Roller into the tray of paint, and then reattach the Patterned Roller.

On what types of surfaces can Martha Stewart Patterned Rollers be used?

Martha Stewart Patterned Rollers work best on large, flat surfaces such as walls, furniture, and even curtain panels.

Can Martha Stewart Patterned Rollers be used outdoors?

Yes, Martha Stewart Patterned Rollers can be used outdoors as long as the chosen surface and paint used are safe to be used outdoors.

Do I need to seal a surface that has been decorated with Martha Stewart Patterned Rollers?

No, it is not necessary to seal a painted surface when using Martha Stewart Patterned Rollers when using paint that will dry to a permanent finish.

How should I clean my Martha Stewart Patterned Rollers after use?

When using Martha Stewart Crafts Multi-Surface Satin Acrylic Paint, Martha Stewart Crafts Vintage Décor or Martha Stewart Crafts Home Decor Paints, cleaning both the Foam Roller and the Patterned Roller is easy with soap and warm water because these paints are water-based rather than a solvent based product. NOTE: A soft bristled scrub

brush worked on the Patterned Roller over running water will help remove dried paint caught in pattern crevices.