Mod Podge Clear Image Transfer Medium

Frequently Asked Questions

What is Mod Podge Clear Image Transfer Medium?
Mod Podge Clear Image Transfer Medium is a water-based, non-toxic medium that provides the ability to transfer any photocopied image onto a variety of surfaces without creating a paper halo around the transferred image. Mod Podge Clear Image Transfer Medium dries to a clear, matte finish—perfect when working on colored backgrounds. It does not require a topcoat or finish; however, one can be applied for added protection.

How much surface area can be covered with Mod Podge Clear Image Transfer Medium?
The 2 oz. Mod Podge Clear Image Transfer Medium will cover approximately 5 square feet. The 8 oz. Mod Podge Clear Image Transfer Medium will cover approximately 20 square feet.

What surfaces are suitable for Mod Podge Clear Image Transfer Medium?
Mod Podge Clear Image Transfer Medium works best on smooth, non-porous surfaces including wood, terracotta, tin, canvas, glass, glazed ceramics, and papier-mâché. Do not use on fabric surfaces.

What types of images can I transfer to a surface when using Mod Podge Clear Image Transfer Medium?
The sky is the limit! Images such as florals, landscapes, family members, nature images such as birds and bird nests, and vintage signs and labels all work well with the transfer medium. Black and white as well as color images can be used. The key to remember is that all images must be photocopied on a dry toner copier using normal copy paper. If an image includes text such as a number on a football jersey, or words on vintage sign, the image should be copied in reverse prior to transferring to the project surface. NOTE: If a dry toner base copier is not available and only an ink-jet copier is available, before using Mod Podge Clear Image Transfer Medium, we recommend spray sealing the copied image with Mod Podge Matte Acrylic Sealer to prevent the ink from smearing. Spray a very light coat, let dry and spray again. Also remember to always make a dry toner copier copy of a photograph, do NOT try to transfer the actual photograph.

Do I need to stir Mod Podge Clear Image Transfer Medium before using it?
No, you do not need to stir Mod Podge Clear Image Transfer Medium prior to applying it to the image. NEVER shake Mod Podge Clear Image Transfer Medium, as that will create air bubbles in the product.

How should I apply Mod Podge Clear Image Transfer Medium?
For best results with Mod Podge Clear Image Transfer Medium, follow the steps listed below:

1. First, protect your work surface with waxed paper, parchment paper or some other protective mat.
2. Using scissors, trim the excess paper edges from the photocopied image.
3. Next, position the image face up on the protective surface.
4. Using either a 1” foam applicator or a soft bristle Taklon brush, liberally apply Mod Podge Clear Image Transfer Medium to the front of the image. Because the medium is clear, it is
possible to still see the image. Check to make sure the entire image is covered with the medium.

5. While the medium is still wet on the image, immediately lift the image, flip it over, and then position it to the project surface image side down.

6. Smooth the image, making sure it is fully making contact with the surface. Using light pressure with your fingers or a Mod Podge Squeegee, smooth the image starting from the out toward the edges of the image. This will remove any possible wrinkles, captured air pockets, and excess medium, which can then be wiped away.

7. Allow the transferred image to dry a full 24 hours.

8. After 24 hours, dab a wet sponge over the transferred image and lightly rub away layers of paper using the wet sponge or your fingers.

**Tip:** Complete the final step in stages. Remove layers of paper, allow the image to dry, then wet it again and remove additional layers. By working in stages and removing a little at a time, the image will not be compromised or damaged by removing too many layers too quickly.

**How do I prevent my photocopy paper from warping after applying Mod Podge Clear Image Transfer Medium?**
Thin papers may warp from moisture of the medium. To mitigate this, quickly flip the image and position it onto your project surface immediately after applying the transfer medium; do not allow the wet image to sit for a long time prior to placing on the desired project surface.

**How long should Mod Podge Clear Image Transfer Medium dry after an image has been applied to a project surface?**
Allow a transferred image to dry on your surface for a full 24 hours prior to moving onto the next step of wetting and removing layers of paper to expose the transferred image.

**How long does it take a Mod Podge Clear Image Transfer Medium project to cure?**
Once the image has been transferred and the layers of paper have been removed to expose the image and the image is allowed to dry, the transferred image is considered cured. Keep in mind that the surface prep of applying a painted basecoat should be dry and cured before transferring an image.

**When using Mod Podge Clear Image Transfer Medium, do I have to seal my completed project?**
No, because Mod Podge Clear Image Transfer Medium is self-sealing, there is no need to seal the project. For added durability, especially on high-traffic surfaces such as furniture, you may apply a couple coats of your favorite Mod Podge formula to your finished project.

**Can Mod Podge Clear Image Transfer Medium be used on outdoor project surfaces?**
No, because the image is paper, a Mod Podge Clear Image Transfer Medium project is not safe to be used outdoors.

**How should I clean my tools after using Mod Podge Clear Image Transfer Medium?**
Clean applicators while wet with soap and water.

**Is Mod Podge Clear Image Transfer safe for kids to use?**
Yes, Mod Podge Clear Image Transfer Medium is non-toxic and safe for kids to use.

**How do I care for my finished Mod Podge Clear Image Transfer Medium project?**
To clean a photo transfer project, lightly wipe the project surface with a dampened, lint-free rag. The surface cannot be scrubbed or washed, as that will disrupt the integrity of the transferred image.
Is there a difference between Mod Podge Photo Transfer Medium and Mod Podge Clear Image Transfer Medium?
Yes, the original formula of Mod Podge Photo Transfer Medium is completely different. Mod Podge Photo Transfer Medium is a thick, white formula that dries to a gloss finish. Mod Podge Clear Image Transfer Medium is thinner in viscosity, clear, and dries to a matte finish. See below for a table comparing the two different Mod Podge photo transfer mediums.

<table>
<thead>
<tr>
<th>Mod Podge Photo Transfer Medium</th>
<th>Mod Podge Clear Image Transfer Medium</th>
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</thead>
<tbody>
<tr>
<td>White formula</td>
<td>Clear formula</td>
</tr>
<tr>
<td>Thick consistency</td>
<td>Thin consistency</td>
</tr>
<tr>
<td>Dries to a gloss finish</td>
<td>Dries to a matte finish</td>
</tr>
<tr>
<td>Can be applied to surfaces such as wood, canvas, terra cotta, metal, and fabric</td>
<td>Can be applied to surfaces such as wood, canvas, terra cotta metal, glassware; cannot be used on fabrics</td>
</tr>
<tr>
<td>Can be used on glassware using decal method of transfer; not to be washed</td>
<td>Can be used on glassware for decorative purposes only; not to be washed</td>
</tr>
<tr>
<td>Washable on fabric</td>
<td>Cannot be used on fabric</td>
</tr>
<tr>
<td>Must trim paper to exact image to avoid halo</td>
<td>No need to trim paper; no halo</td>
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